



MONADNOCK ROTARY CLUB

Dear Restaurateur/Caterer,

You are invited to participate in the Souper Soupfest sponsored by the Monadnock Rotary Club as part of the Monadnock Wellness Festival on Saturday, September 26, 2009. Last year saw the launch of the Soupfest as part of the Wellness Festival and it proved to be incredibly successful, attracting hundreds of local residents and generating good publicity for the participating restaurants and caterers. It is a great opportunity for you to promote your business and connect with new and current customers. The theme of this year's Wellness Festival is *Know your Numbers*

Prizes will be awarded for the Best Soup in two different categories: (1) Restaurants/Caterers and (2) Community (i.e. individuals, churches, service organizations). There will also be a prize for the best presentation among the entrants.

The public will judge the soup and the two teams in each category of entrants with the most votes will win. Winners will receive a nicely designed plaque with a soup spoon, name of the competition, year and bragging rights for promoting your business. We will announce the winners on our website and link to yours. In addition all participants will be recognized in publicity following the event and in the "Thank You" ad the Rotary Club runs to recognize the efforts of the community.

One change from last year is that this year we will be inviting bakeries to provide samples of their bread to accompany the soup. A prize will be awarded for the best bread. If your organization also makes bread, as well as soup, you are welcome to bring samples of your bread and compete for the Best Bread Prize. The Best Bread Prize will be a Golden Bread Knife.

The Soupfest will run from 12.30pm until 2.00pm. Set up will be from 12 noon.

The Wellness Festival exhibits and health screenings will run from 9:00 AM to 1:00 PM. For more information about the Festival see our website at www.monadnockrotary.com/wellness.

Proceeds from the Wellness Festival and the Souper Soupfest go to support health and wellness in the Monadnock Region.

Deadline for entry is August 31, 2009. Included with this letter are the Rules, Entry Form and Indemnity Form. These can also be downloaded at www.monadnockrotary.org/wellness/soup-contest.html

Warm regards,

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